



Realtor Resources

Efficiency Maine

Efficiency Maine Introduction

- Runs the State's energy efficiency programs
- Provides rebates, financing, tools, and a database of independent installers
- Funded by utilities, Regional Greenhouse Gas Initiative, ISO New England Grid, grants, and other sources
- Board appointed by the governor and confirmed by the legislature

Why invest in energy efficiency?

- Lower energy costs
- Increase year-round comfort
- Expand usable space
- Improve indoor air quality
- Increase home value
- Let tenants control and pay utilities




Home Energy Upgrade Examples

	Scenario	Upgrade	Benefits
1	Unfinished attic	Heat pump	Save money All-in-one: heat, AC, dehumidification, air filtration, and indoor air circulation
2	Inadequate insulation	Insulation	Lower heat and AC costs Increase year-round comfort
3	Damp basement	Heat pump water heater	Make lots of hot water Save \$5,000 over 10-year life Dehumidify

Free Rebate Brochure to Share with Clients

<https://www.energymaine.com/docs/All-Programs-Brochure.pdf>

	Upgrade	Any Income
1	Heat pumps	Up to \$1,200
2	Insulation	50% of project costs up to a \$5,000 rebate
3	Heat pump water heaters	\$850
4	Clothes washers	\$50
5	LED light bulbs	Reduced prices in stores



Efficiency Maine Residential Incentives

Efficiency Maine offers incentives for the following energy upgrades.

Efficiency Maine Maximum Incentive and Incentive Type					
	Solutions	Income-Eligible or Home-Value Eligible	Any Income	Mail-In Rebate	Instant Discount
1	Air Sealing and Energy Assessment	\$600	\$500	✔	
2	Clothes Washers	\$50	\$50	✔	
3	ECM Circulator Pumps	\$75 - \$250	\$75 - \$250		✔ ¹
4	Electric Vehicles	\$2,500 - \$5,500	\$1,000 - \$2,000	✔	✔ ¹
5	Geothermal Systems	\$3,000	\$3,000	✔	
6	Heat Pump Water Heaters	100% of Installed Cost	\$850	✔	✔ ¹
7	Heat Pumps	\$2,400	\$1,200	✔	
8	Insulation	\$9,000	\$5,000	✔	
9	LED Bulbs	Reduced prices at participating retailers and distributors	Reduced prices at participating retailers and distributors		✔ ¹
10	Natural Gas "Combi" Boilers	\$300	\$300		✔ ^{1,2}
11	Natural Gas On-Demand Water Heaters	\$300	\$300		✔ ^{1,2}
12	Pellet Boilers	\$6,000	\$6,000	✔	
13	Room Air Purifiers	\$25	\$25	✔	

¹ Instant discount applied by participating distributor, retailer, or dealership. ² Rebate amounts and loan eligibility vary according to natural gas utility. Eligibility requirements apply. Program and incentives subject to change or termination.

FINANCING
 Efficiency Maine offers home energy loans to help pay for energy upgrades. Maine homeowners can borrow up to \$15,000 over 10 years with no fees and interest rates as low as 4.99% APR. Electric vehicles are not eligible.

NON-EFFICIENCY MAINE INCENTIVES
 Natural gas utilities: Natural gas customers may be eligible for additional rebates from their utility. Contact your natural gas provider for more information.

Federal Tax Credits (through 12/31/2022):

- Geothermal heat pumps: 26%, no cap
- Pellet and wood stoves: 26%, no cap
- Electric Vehicles: Up to \$7,500
- Biomass boilers/furnaces: 26%, no cap
- Solar: 26%, no cap

Visit energymaine.com for details or call 866-376-2463 Rev 5/3/2022





- ➔
- 1. Rebates**
 - 2. Financing**
 - 3. Tools**
 - 4. Installer Locator**

Heat Pump Rebates

- Save money
- All-in-one
 - Heat
 - AC
 - Dehumidification
 - Air filtration
 - Indoor air circulation
- Up to \$1,200 (any income)
- Installed by a Residential Registered Vendor



Heat Pump Savings Example

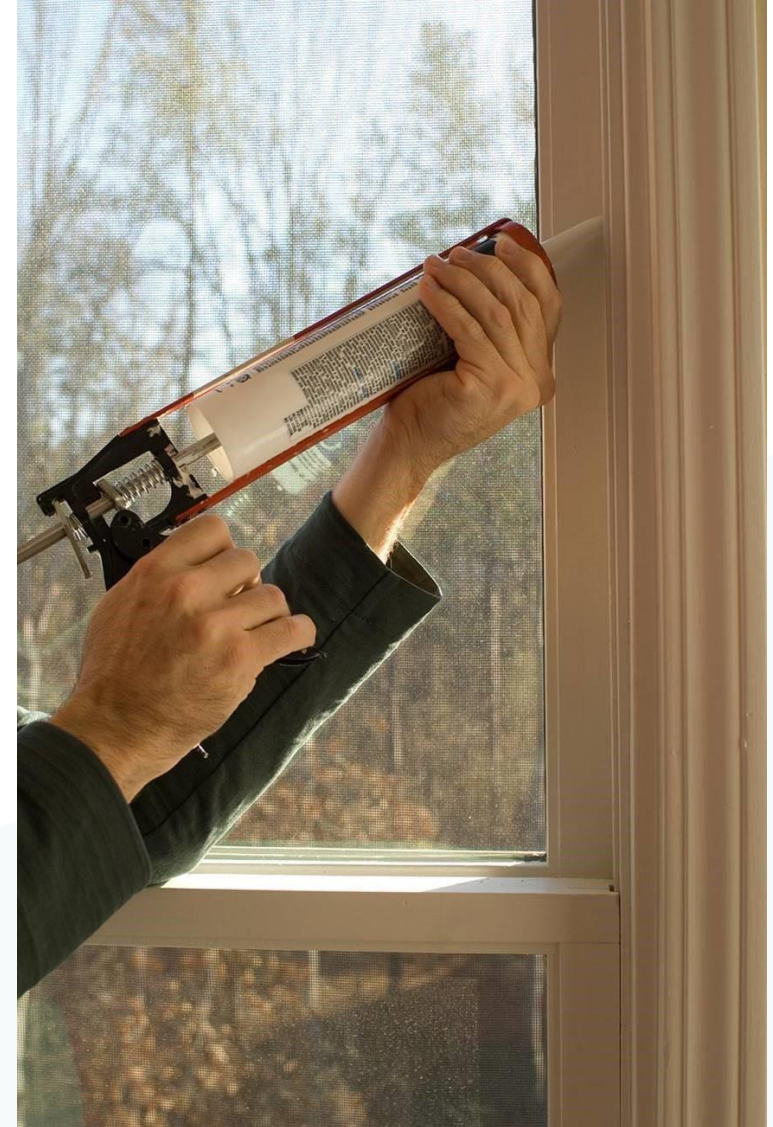
Installed Cost	\$4,600
Rebate	\$800
<hr/>	
Net Cost	\$3,800
Annual Savings*	\$610
Payback Period (years)	6



*Your costs and savings may differ

Insulation Rebates

- Lower heat and AC costs
- Increase year-round comfort
- 50% of project costs up to a \$5,000 rebate (any income)
- Installed by a Residential Registered Vendor



Insulation Savings Example

Installed Cost	\$5,000
Rebate	\$2,500
<hr/>	
Net Cost	\$2,500
Annual Savings*	\$479
Payback Period (years)	5



*Your costs and savings may differ

Heat Pump Water Heaters Rebates



- Make lots of hot water
- Save \$5,000 over 10-year life
- Dehumidify

- \$850 instant discount at Granite Group, Home Depot, and Lowe's
- \$850 mail-in rebate for units purchased without instant discount

Electric Vehicle Rebates

- Save money on fuel and maintenance
- Enjoy quick acceleration and quiet drive
- At Maine participating dealers
- Mail-in rebates for direct from manufacturer purchases (Tesla and Polestar only)

Type of Vehicle	Any Income
NEW Battery Electric Vehicle (BEV)	\$2,000
NEW Plug-in Hybrid Electric Vehicle (PHEV)	\$1,000

Appliance Rebates



\$50

ENERGY STAR®
Clothes Washer



\$25

ENERGY STAR®
Room Air Purifier

How to Get a Rebate

1. Complete upgrade

- Hire Registered Vendor to install heat pumps and/or insulation

OR

- Purchase water heater, clothes washer, and/or air purifier

2. Submit claim form

3. Receive check in mail





- 1. Rebates**
- ➔ 2. Financing**
- 3. Tools**
- 4. Installer Locator**

Home Energy Loans

- Up to \$15,000
- 4.99-5.99% APR
- No closing or prepayment fees
- Up to 15-year term
- \$10,000 loan = \$106/month (10-year, 4.99% APR)
- Borrower must be a Maine resident
- For rebate-eligible upgrades



2022 Federal Tax Credits

- Electric vehicles: up to \$7,500
- Residential solar: 26%, no cap
- Residential geothermal: 26%, no cap
- Pellet or wood stoves/boilers/furnaces: 26%, no cap

Note: Subject to change due to Inflation Reduction Act

<https://www.dsireusa.org> accessed on 8/18/22



1. Rebates

2. Financing



3. Tools

4. Installer Locator

Home Efficiency Calculator

What is the square footage of your home?

Fuel Type

Annual Usage

Fuel Oil (#2)

Gallons

Electricity

Dollars

Natural Gas

ccf

Propane

Gallons

Wood

Cords

Wood Pellets

Tons

Kerosene

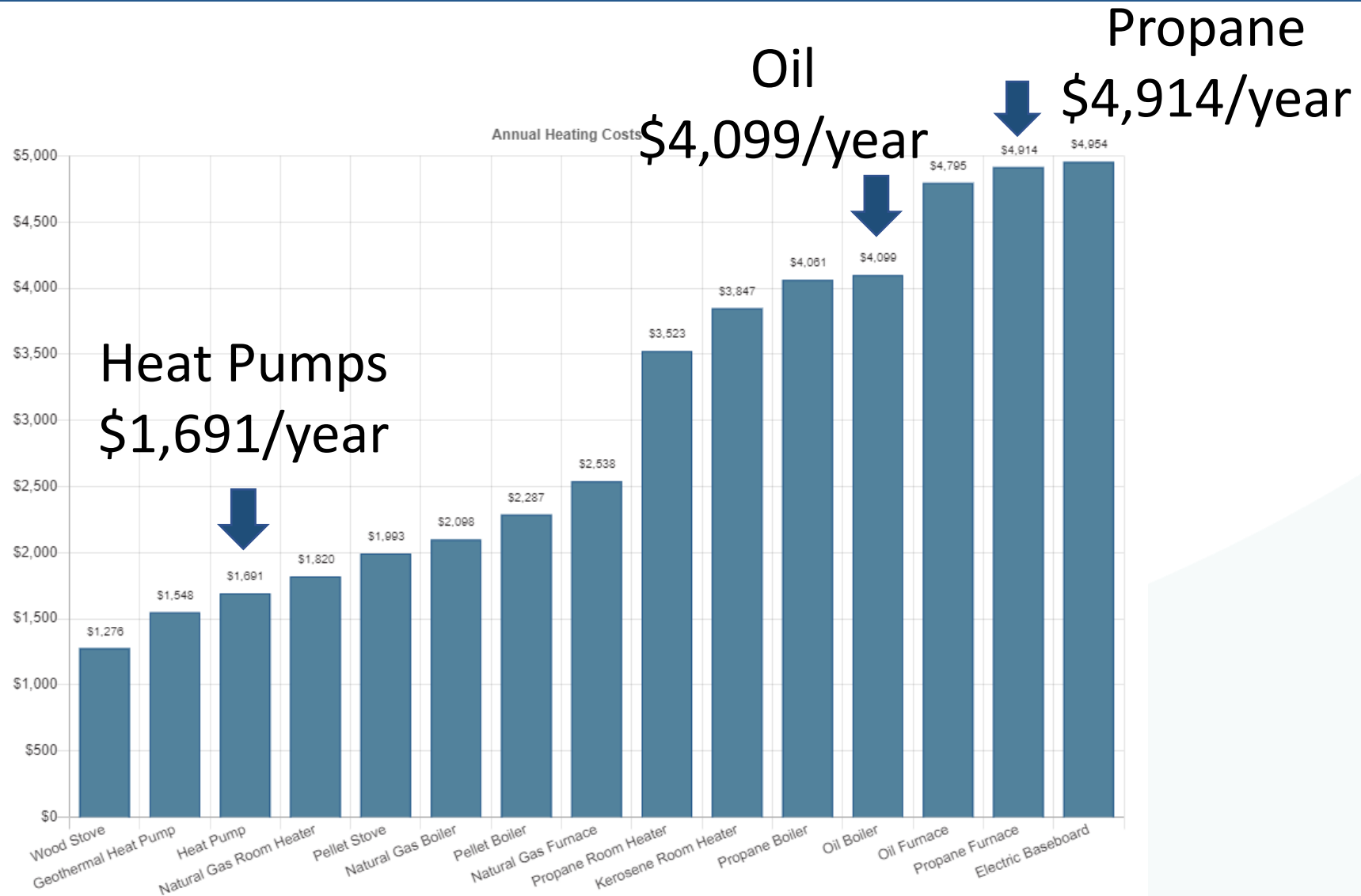
Gallons



Your house uses 42% more energy than a typical weatherized home.

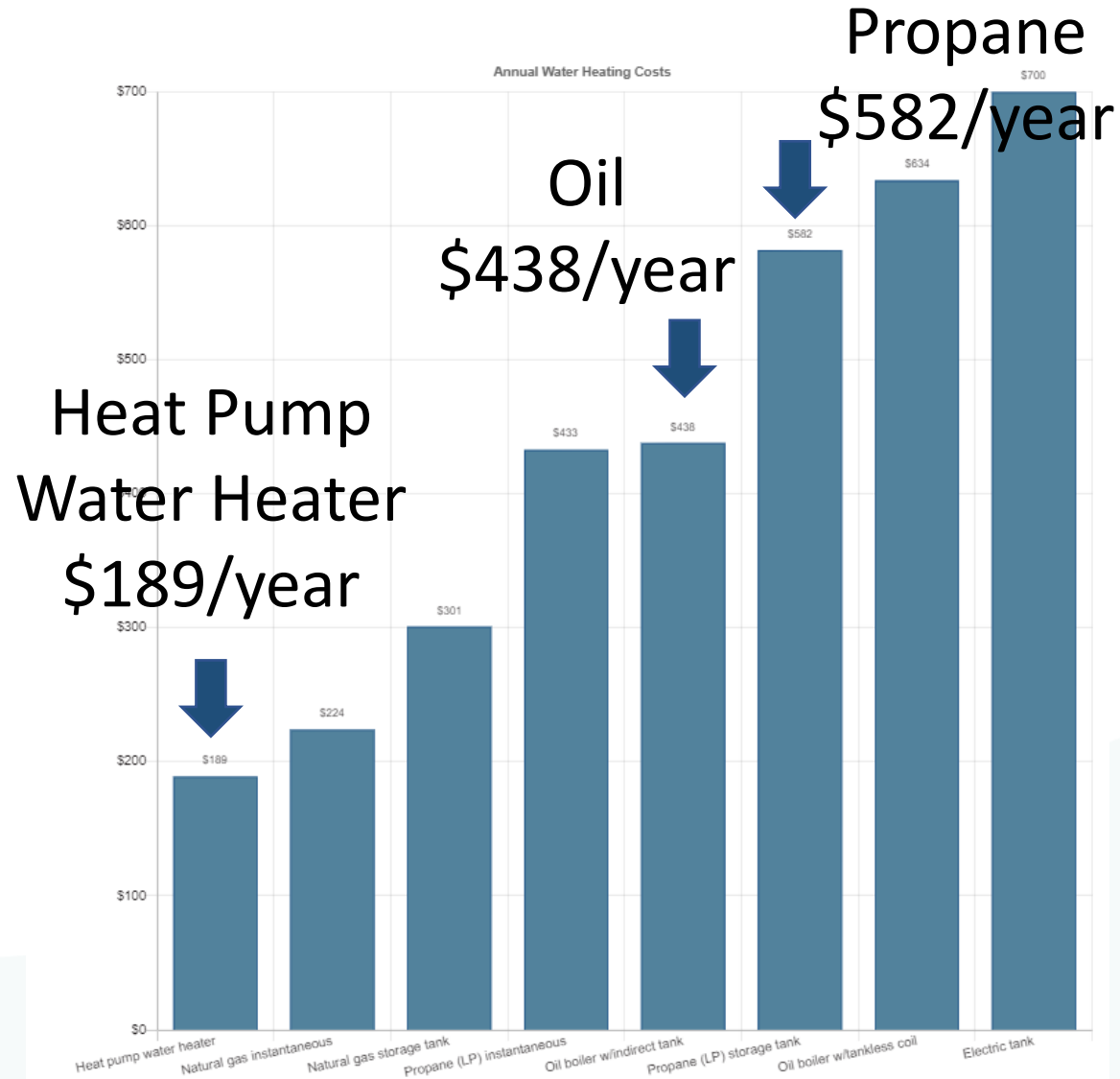
[Click here to find a Participating Energy Advisor to help you maximize your savings and explore project financing options.](#)

Compare Home Heating Costs Calculator



Source: efficiencymaine.com accessed on 8/26/22

Compare Water Heating Costs Calculator



Source: efficiencymaine.com accessed on 8/26/22

Heat Pump Information

Heat Pumps



About Heat Pumps



**Income-Eligible
Rebates Up to \$2,400**



**Any-Income Rebates
Up to \$1,200**



**Commercial Incentives
Up to \$4,800**



Find a Vendor



Savings Calculator



FAQs



Home Energy Loans



**Installation
Considerations**



Case Studies



Testimonials



User Tips

Insulation Information

Home Insulation



Find a Contractor



About Insulation



**Income-Eligible
Rebates up to \$9,000**



**Any-Income Rebates
up to \$5,000**



Air Sealing



Myths and Facts



**Home Energy
Efficiency Calculator**



Home Energy Loans



Case Studies



Rebates Brochure

Electric Vehicle Information

- EV video series
- Vehicle cost calculator
- Home charging guide
- Charging station locator
- FAQs



Go the Distance in an EV

Legendary Maine humorist, Tim Sample, helps Maine drivers understand how EVs work.

[▶ Watch Now](#)



How to Find EV Chargers

There are more than 500 public charging plugs in Maine. Learn how to find them with the help of an app.

[▶ Watch Now](#)



How to Use Public EV Chargers

Learn how to use a public EV charger while on the go.

[▶ Watch Now](#)



Home Charging

This video will show you some handy tips for installing your own home EV charger.

[▶ Watch Now](#)





1. Rebates

2. Financing

3. Tools

➔ 4. Installer Locator

Installer Locator

Find a Residential Registered Vendor

Use this tool to find a residential energy efficiency contractor near you. Efficiency Maine recommends getting estimates from at least three contractors.

QUESTIONS TO ASK A REGISTERED
VENDOR

Services:

All Services

ZIP Code:



Distance:

Select...

Sort by:

Number Of Rebates*

SEARCH

**Use our search
feature to find a
vendor near you.**

- Find an independent, certified, and insured installer in your area
- Search by service offered
- Suggested questions to ask when selecting an installer

For Free Brochures

efficiencymaine.com

866-376-2463